

May 19, 2020  
IPBT Presentation: Physical Education & Athletics  
Division Dean Eric Mendoza

### *Navigating the COVID-19 related changes from a planning and budgeting standpoint*

#### **SPRING 2020**

- Athletic Director: Kulwant Singh ... CCCADA President; Statewide Meetings
- Athletic Trainers: Christiana Kaleialii, David Kobata ... CCCATA COVID-19 Taskforce; Return To Campus Planning Documents
- Department Chairs: Rachel Catuiza/Dawnis Guevara, Danielle Altman (Curriculum) ... CCCPEKD Taskforce; Scheduling; One-On-One Meetings With Faculty
- Academic Senate: Louise Madgrial, Rusty Johnson (Faculty Mentor) ... Student Equity Work/Mental Health; Faculty Trainings
- Division Office: Positions/Expenditures On Hold; Enrollment Management; Working with Office of Administrative Services; Workflow Charts; Cost Savings With Spring Sports Cancelled; Board Approved BSN Sports/Nike Partnership

#### ***Questions for Athletics from IPBT***

*With regard to Team Uniform mascot change (listed as critical): at the very minimum you are requesting \$182,000.00 (not including shipping and tax) to swap out the mascot from “Dons” to Mountain Lions” on the team uniforms. An extensive perusal into archived Sports article photos on La Voz, going back to 2009/10, shows one year (2012/13) with some teams (women’s basketball, men’s baseball, specifically) showing the word “Don’s on the uniforms. With that fact in place, as most uniforms have traditionally just had De Anza on them (as the current uniforms do, with possible exception Men’s Baseball), how can PE justify the need for a change of Mascot on the uniforms at such great expense, if we do not typically add the mascot to the uniform ... I went back about a decade, and looked at all the photo shoots of the sports teams in La Voz, and of all the teams pictured, only the Baseball team had “The Dons” emblazoned across their chests. All the other pictured team uniforms just say “De Anza”. I also took a walk around (oh, so long ago) and looked at several scoreboards on Campus, and same report their. Most just say De Anza.*

#### **Response**

1. Meeting on Feb. 21, 2019 to discuss the possibility of a new mascot/logo. The meeting was conducted by Marisa Spatafore; those in attendance: Rob Mieso, Pam Grey, Hyon Chu Yi-Baker, Sam Bliss (Interim Dean, PE/Athletics), members of Athletics Department and several DASB senators.
2. It was discussed that **the ideal** would be a **mass rebranding** of Athletics, once a new mascot was voted and approved. Funding for new uniforms, equipment, scoreboards, etc.

would be provided by the college. Best practices are in the beginning “having one big push.”

3. Since that meeting, De Anza has a new Mountain Lions mascot and a new logo/design pending. Going forward, the pantone colors are slightly different.
4. Athletics has started a new partnership with BSN Sports. Most of our teams will wear Nike uniforms. In the past, teams have worn Nike, Adidas, Under Amour, etc. The school colors, cardinal/gold differ from apparel company to apparel company.
5. Some teams have “Dons” on the back of their jerseys. Most archived sports photos show only the front of the uniforms. The following teams have “Dons” on jerseys, caps/helmets, etc.:
  - Baseball
  - Basketball (Men)
  - Basketball (Women)
  - Cross Country (Men)
  - Cross Country (Women)
  - Football
  - Track & Field (Men)
  - Track & Field (Women)
  - Water Polo (Men)
  - Water Polo (Women)
6. Over the last couple of years, many teams postponed purchasing uniforms or were asked to order something without a mascot name.

### ***Question #2***

*The shipping expenses in virtually every case seem grossly inflated, in most cases (although a building, the entire building, has a shipping expense of \$1,000.00!) A more accurate reflection of actual shipping costs would greatly reduce the overall ask amount by many thousands of dollars. Have more accurate shipping quotes been obtained for these asks, after the Resource request was submitted?*

### **Response**

We have reviewed the requests line-by-line to project shipping costs more accurately. The revised worksheet includes 10 percent for shipping (the previous sheet did not include a formula for this column). Since the original requests, our district board approved our new partnership with BSN Sports – the largest retail sporting goods supplier in the country. With this partnership, BSN provides free shipping for equipment items (shipping charges only for apparel). In addition, Henry Schein (sports medicine supplies) and Integrated Sports Specialties (laundry equipment), do not charge for shipping.

### **Shipping Estimates**

- PE: \$26,863 (down 50 percent from original sheet)
- Emergency Requests: \$24,182 (up 71 percent)
- Big Tickets Items: \$1,036,670 (down 83 percent)