

DE ANZA COLLEGE
Student Learning Outcomes (SLOs) Assessment Report
Mapping Program Level Outcomes to Institutional Core Competencies

Program/Certificate/Degree Name:

Business

Date:

4/15/11

Division (if applicable):

Business/Computer Systems

Program Contact Person:

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Phone:

X8615

See instructions for ICCs reference numbers "Expanded ICCs" tab below. Every program will need an individual sheet. Attach additional pages as necessary.

Name as DEPT_PLO_ProgramName.xls		Submit as e-mail attachment to outcomes@deanza.edu			
ICC Number #'s	Program Level Outcomes	Means of Assessment and Criteria for Success	Summary of Data Collected	Use of Results	Timeline for Program Modification
5e, 2c	Business Program (primarily transfer)	course embedded	In process; See ECMS for completed assessment reports.		
5e	AA Business Administration	survey			
2c	Certificate of Achievement, Business Administration	survey			
2c	Certificate of Achievement, Entrepreneurship	survey			
5e	AA Marketing Management	survey			
5h	Certificate of Achievement Advanced, Marketing Management	survey			
5j	Certificate of Achievement, Marketing Management	survey			
5e	AA Management	survey			
5c	Certificate of Achievement, Management	survey			

ICC 1: Communication and expression
 ICC 2: Information literacy

ICC 3: Physical/mental wellness and personal responsibility
 ICC 4: Global, cultural, social and environmental awareness

ICC 4 Critical thinking